

 <p>Media</p>	<p>WLAST Booklet</p> <ul style="list-style-type: none"> • Full-Page 4 Color Ad Inside Front Cover, Inside Back Cover, Back Cover • or Full-Page Ad Inside 	<p>WLAST Brochure</p> <ul style="list-style-type: none"> • Sponsor Company Logo 	<p>www.wlast.org</p> <ul style="list-style-type: none"> • Sponsor Company Logo • Active Link to Sponsor Company Website 	<p>WLAST Social Media</p> <ul style="list-style-type: none"> • Sponsor Company Logo • Active Link to Sponsor Company Website
<p>Reach</p>	<p>1,500 Printed</p> <ul style="list-style-type: none"> • Distributed by Artists During the Tour • Appears as PDF on wlast.org 	<p>11,500 Printed</p> <ul style="list-style-type: none"> • 1,500 Mailed to WLAST Engaged Patrons • 10,000 Distributed to Businesses, Art Centers, County Locations and More 	<p>7,000+ Visits During 60 Day Leadup to Tour</p> <ul style="list-style-type: none"> • Visits Continue Throughout the Year 	<p>330,000+ Reach During 60 Day Leadup to Tour</p> <ul style="list-style-type: none"> • Paid Boosts Maximize Reach
<p>Platinum and Platinum Plus</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
<p>Gold</p>	<p>No Ad, Sponsor Name and Logo Only</p>	<p>No Ad, No Logo</p>	<p>✓</p>	<p>✓</p>
<p>Silver</p>	<p>No Ad, No Logo, Sponsor Name Only</p>	<p>No Ad, No Logo</p>	<p>✓</p>	<p>✓</p>
<p>Gallery</p>	<p>No Ad, Sponsor Name and Logo Only</p>	<p>No Ad, Logo Only</p>	<p>✓</p>	<p>✓</p>

*All of This Media Exposure Plus
All the Warm Fuzzies for Supporting Your Local Artists Plus
All of the Ad Agreement Perks!*

